

**MAY 4, 2018**  
**5:00 p.m.**  
**City of Turlock Yosemite Room**  
**156 S. Broadway, Turlock, California**

**MINUTES**  
**Special Meeting**  
**Turlock City Council**

- 
1.     **A.     CALL TO ORDER** - Mayor Soiseth called the meeting to order at 5:00 p.m.  
PRESENT:     Councilmembers Gil Esquer, Bill DeHart, Amy Bublak, Matthew Jacob, and  
Mayor Gary Soiseth.  
ABSENT:       None

- B.     SALUTE TO THE FLAG**

2.     **PUBLIC PARTICIPATION:**

*Mayor Soiseth noted he will keep public participation open.*

3.     **DECLARATION OF CONFLICTS OF INTEREST AND DISQUALIFICATIONS:** None

4.     **NEW GENERAL FUND REVENUE OPTIONS WORKSHOP:**

The intent of this workshop is to review the financial status of the City of Turlock related to revenue, hear the interests or concerns of Turlock citizens, and to facilitate a discussion on possible options and solutions to generate additional General Fund revenue to fund essential City services.

Workshop Overview:

- A.     Public engagement
- B.     City staff identified options
- C.     Council to provide direction on the next steps

The following members of the public spoke during the workshop:

Mike Warda  
David Fransen  
Milt Trieweler  
Brandon Bertram – TAPO President  
Christina (unknown last name)  
Terri Shaver  
Rowena Ballard  
Byron Bouggart  
Jennifer Rosenberg  
Unidentified female

Council discussion included general tax vs. special tax, taxing options to include public safety tax or raising business license tax, revenue generation and taxing formulas/structures, distinction between fees and taxes, types of local taxes, steps/timelines to place a local tax measure on the November ballot, Measure L, funding mechanisms, and the option of larger businesses paying more.

*Councilmember Esquer stepped down from the dais at 7:40 p.m.*

*Councilmember Esquer returned to the dais at 7:43 p.m.*

Additional Council discussion included review of the business license tax, increasing the Transient Occupancy Tax, the possibility of hiring a polling consultant, transparency related to a potential tax, consideration of pursuing cannabis sales and related taxes, funding of the Police Department being a priority, and exploration of a public safety tax. Final comments included polling, business license, and cannabis.

**5. ADJOURNMENT:**

Motion by Councilmember Esquer, seconded by Councilmember DeHart, to adjourn the special meeting at 8:11 p.m. Motion carried unanimously.

RESPECTFULLY SUBMITTED

---

Jennifer Land  
City Clerk