



GOING GREEN

in Turlock...



Green Business Spotlight

CARR'S CLEANERS

Carr's has always strived to be a leader in technology and innovation in the dry cleaning industry. Their recent switch to professional wet cleaning is just one more example of how Carr's Cleaners is always looking to improve their business and offer a better product to their customers.

Professional Wet Cleaning is a non-toxic, environmentally safe alternative to traditional dry cleaning. The use of computer controlled washing machines, moisture sensing dryers, biodegradable soaps, softeners and conditioners, and specialized pressing equipment makes this process safe for virtually all fabric and fiber types.

According to the Cal/EPA and the California Air Resources Board, there are only two cleaning methods considered non-toxic and non-smog forming. Professional wet cleaning is one method and the other is liquid CO2 cleaning. Carr's is the only cleaners for at least 60 miles to utilize one or both of these methods exclusively.

In 2000, Chad and Trista Boucher purchased the business from Chad's parents Harry and Sandy Boucher. They operate two locations in Turlock and one in Atwater. They also offer a home and office pick-up and delivery route in the Turlock area and a carpet and upholstery cleaning division.



500 E. Main Street and
2575 Geer Rd., Turlock
Phone (Main St.): (209) 667-5300
Phone (Geer Rd.): (209) 634-0870
www.CarrsCleaners.com

If your business or another business that you may be aware of, practices exemplary greening procedures and you feel should be featured in the Green Business Spotlight, contact the City of Turlock, Municipal Services Department at 209.668.5590 today!

**The "Green Business Spotlight" does not constitute a recommendation or endorsement by the City of Turlock of related goods or services of the featured business. The City of Turlock does not endorse and makes no representations, explicit or otherwise concerning any individual business in Turlock. Businesses featured in the "Green Business Spotlight" shall not be considered an endorsement of the advertiser, or of the product or service involved.*

Be sure to check out the next Green Business Spotlight's featured company



Students at Walnut Elementary Education Center learn about renewable energy sources in the TID Education Trailer as part of the 2010 Go Green Week program.

As part of our efforts to encourage environmental stewardship, the City of Turlock offers various activities and programs to students to teach earth-friendly behaviors. The cornerstone of our school-age public education

Go Green Week 2010

campaign is the City of Turlock's "Go Green Week" program.

In 2010, Go Green Week grew once again to include participation from K-12th grades within the Turlock School District. The program schedules included a variety of student activities including a Go Green Festival at Turlock High School, multiple tree plantings on various campuses, and a district wide "Wear Green Day" on Wednesday, April 28th to name a few.

Bret Sutterley, a Walnut Elementary Education Center 5th grade teacher and Go Green Week liaison commented, "I wish to thank you for the fantastic experiences our school was offered during Go Green Week 2010. Clearly the emphasis by the City of Turlock is to support its schools with a strong environmental message of Going Green.

This year, our students had wonderful opportunities included but were not limited to; creating environmental PSA's, having a 6th grade aluminum can collection competition, Arbor Day celebrations, releasing lady bugs, creating recycled art, experiencing wild animals and even pedaling a bike to produce light from a light bulb! These varied activities were well organized, and captivated our students at Walnut. I commend the City of Turlock for its joint partnership with the Turlock Unified School District to deliver the message of protecting our environment and our resources. Walnut looks forward to future ventures with Going Green, and appreciates all that the city did for us in 2010."

Walnut Energy Faire

Walnut Energy Faire

In partnership with Turlock Irrigation District and the City of Turlock

Oct. 1st- Student Program / Oct. 2nd- Community Event

Walnut Elementary Education Center- 4219 N. Walnut Avenue, Turlock

Saturdays Program to include:

- ▶ SPEAKER PANEL
- ▶ EXHIBIT BOOTHS
- ▶ DEMONSTRATIONS
- ▶ ACTIVITIES FOR KIDS
- ▶ IDEAS AND MATERIALS FOR TEACHERS



For More Information Contact:
BSutterley@turlock.k12.ca.us
or TCordell@turlock.ca.us

Water Conservation Tips for Summer

Summer is here and many of you have already adjusted your landscape irrigation schedules to accommodate the rising temperature. But did you know that on average, 50 to 70% of home water is used outdoors for watering lawns and gardens? That means due to landscape irrigation, it is possible that you will more than double your water usage during the Summer-time. Here are a few suggestions for helping to keep the flow low and staying "green" this Summer:

LANDSCAPE

Most water is wasted in your landscape by watering when your plants do not need water or by not maintaining the irrigation system. About 85% of all landscape problems are directly related to over watering. By combining water conservation practices with creative landscape design, you can create an attractive haven that's relatively hassle-free. A properly designed and operated irrigation system can reduce water. By using shade, rethinking traditional grass lawns, taking advantage of natural runoff, planting in low irrigation areas, and using mulch, your landscape can be transformed into a beautiful design that conserves water.



- **Proper landscape design & irrigation:** Select plants that are appropriate for our local climate conditions. Having a yard with 100% lawn turf area in our dry climate

uses significant amounts of water. Consider Valley friendly water efficient plants and grasses. XeriscapeTM is an increasing trend in landscape design. Adjust your watering to take advantage of the less-thirsty plants. Avoid planting turf in areas that are difficult to irrigate properly such as steep inclines and isolated strips along sidewalks and driveways.

- **Water only what landscape needs:** Much water is wasted in your yard by watering when plants and grass are not thirsty. Does your grass spring back after you step on it? If so, don't water yet! If you leave footprints, it's time to water. Over watering promotes shallow root growth making your lawn less hardy.
- **Mulch!:** Put a layer of mulch around trees, bushes and plants. Chunks of bark, peat moss or gravel slow evaporation, help the soil retain moisture, discourage the growth of weeds, and provide essential nutrients.
- **Set lawnmower blade higher:** Set your lawnmower blade one notch higher allowing the grass to hold more water. Maintain a lawn height of 2 1/2 to 3 inches to help protect the roots from heat stress and reduce the loss of moisture to evaporation. Promote deep root growth through a combination of attention to lawn height, proper watering, aerating, appropriate fertilization, and thatch (grass clippings) control. A lawn with deep roots requires less water and is more resis-

tant to drought and disease.

- **Group plants:** Grouping plants according to their watering needs saves a substantial amount of water.
- **Practical Turf Areas:** Grass should be grown only in areas where it provides functional benefit. Substitute less water-demanding materials, such as ground covers, water efficiency plants or mulches. Porous materials, rock, wood or concrete pathways and patio areas can be added to decrease water use while enhancing your yard, creating interest in the landscape.
- **Soil Improvements:** Soils improved with organic matter allow for better water absorption and water-holding capacity. Properly enrich your soils with compost or peat moss. Aerate clay soils at least once a year to help the soil retain moisture. Then stand back to watch your plants thrive and grow!
- **Porous materials prevent runoff:** Use porous materials for walkways and patios to keep water on your property and prevent wasteful runoff.
- **Over fertilizing landscape:** The application of fertilizers increases the need for water and is a source of water pollution. Use fertilizers according to direction.

For more suggestions on how to conserve water at home, visit the City of Turlock Municipal Services Department online at:

www.cityofturlock.org/gogreen

To remove your name from our mailing list or for questions and/or comments— send an email to TCordell@turlock.ca.us

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