



Fall Issue, 2009

# GOING GREEN in Turlock...



## Green Business Spotlight



This edition of the Green Business Spotlight features Rapid Refill Ink. Husband Dr. Alan Raeburn and wife Angela Raeburn are owners of the new franchise and have recently relocated the business to the Raley's shopping center on Geer Rd. Not only are the services and products environmentally friendly, but according to Angela Raeburn even the actual store has re-cycled carpet materials and counter tops that were constructed from re-cycled sun flower seed shells. Rapid Refill Ink is a retail and commercial distributor of remanufactured ink and toner cartridges for printers. The business features free delivery for commercial clients and boasts 100% guaranteed satisfaction on store products.



### Rapid Refill Ink

2928 Geer Rd (Raleys Plaza)  
209.668.8217

If your business or another business that you may be aware of, practices exemplary greening procedures and you feel should be featured in the Green Business Spotlight, contact the City of Turlock, Municipal Services Department at 209.668.5590 today!

\*The "Green Business Spotlight" does not constitute a recommendation or endorsement by the City of Turlock of related goods or services of the featured business. The City of Turlock does not endorse and makes no representations, explicit or otherwise concerning any individual business in Turlock. Businesses featured in the "Green Business Spotlight" shall not be considered an endorsement of the advertiser, or of the product or service involved.

Be sure to check out the next Green Business Spotlight's featured company  
**CARR'S CLEANERS!**



Dutcher Middle School teacher Ann Cordell and student volunteers help to stencil storm drains throughout Turlock.

## The Solution = No Pollution

The City of Turlock celebrated Pollution Prevention (P2) Week by encouraging residents to incorporate activities into their daily routine that reduce or eliminate pollution. P2 Week, which is held the last week of September each year, is an opportunity for individuals, schools, communities and industries to show case or

share ideas on how they reduce waste, use resources more efficiently, reduce pollution, or reduce energy use. The City of Turlock Municipal Services Department concluded P2 week with a community volunteer-based outreach program, in which participants stenciled neighborhood storm drains with the message "The Solution=No Pollution" on Saturday, September 26<sup>th</sup>. The Storm Drain Stenciling Program is available throughout the year, weather permitting for community service credit to Turlock residents. To learn more about the Storm Drain Stenciling program or any other "Go Green" projects that you can participate in, visit the City of Turlock's Go Green website at [www.ci.turlock.ca.us/gogreen](http://www.ci.turlock.ca.us/gogreen).

## Walnut PTA FREE Recycling Event

### WALNUT ELEMENTARY EDUCATION CENTER NEEDS YOUR HELP!

A portion of the proceeds from this event will benefit Walnut Elementary PTA. Volunteers will be present at the event offering special thanks for your help in protecting our fragile Eco system and receiving your generous donations. (Donations are not required to utilize this service.)



### Walnut Elementary Education Center

4219 North Walnut Road, Turlock, CA 95382  
SAT. 12/12 & SUN. 12/13  
9 AM ~ 3 PM

**RECYCLE**  
Televisions  
monitors  
Computers  
Electronics  
Appliances  
Clothing  
Shoes & More

**888.832.9839 - WALNUTPTA.ORG/EWASTE**



### "Greening Your Holidays"

#### HOLIDAY SHOPPING

##### Buy Local

It is a good practice to get into the habit of buying local. When you buy local you are saving on packaging and transportation costs and emissions, AND help to support the local economy.

##### Paper NOR Plastic

When shopping, bring your own reusable tote bag. Free totes are available through the City of Turlock Municipal Services Department and can be picked up at City Hall.

#### PRESENTS

##### Gift Ideas

Give experiences, not stuff. Try gift certificates for massages, movies, dining, classes, concerts, sport events, mass transit, etc. Give a personal service like lawn mowing, babysitting, cleaning etc. Make a donation in the name of a friend or family member to an organization that they support. Give eco-gifts like rechargeable batteries, a bike, energy or water saving devices, bird feeders, a compost bin, etc.

##### Out with the old, In with the new?

New gifts often replace appliances and clothes that still have a useful life. Collect these items and donate them to Goodwill, Salvation Army, local churches, day care centers, shelters or charity groups. If you are buying electronic gifts to replace items in your home, dispose of old electronic components and batteries responsibly. Whenever possible, purchase gifts made from recycled materials or from retailers that support eco-friendly businesses.

#### GIFT WRAP

##### It's what's on the inside that counts!

Don't use wrapping paper. Just add bows to holiday shopping bags or gift boxes. Wrap gifts in brown paper bags, old magazines or newspaper. Wrap gifts in festive holiday fabric, dishtowels or bandannas, which can simply be washed and reused. Give gifts in baskets, tins or jars. Shred used wrapping paper to use as filler or instead of tissue. If you buy gift wrap, look for recycled paper with the highest post-consumer content you can find.

##### Recycle, Recycle, Recycle!

The holiday season creates a tremendous amount of cardboard waste. Be sure to separate corrugated cardboard, bundle it and recycle it in your blue cart for Turlock Scavenger and Recycling Co. to pick-up.

#### GREETING CARDS

##### Christmas Card Creativity

Buy holiday greeting cards made from recycled paper or make your own. Use postcards to eliminate envelopes and excess paper.

##### E-Greetings

Send E-Cards instead of paper cards and save on postage too!

#### HOLIDAY DECORATIONS

##### Merry Christmas to all...

Save your holiday decorations, including bows, ribbons and paper, for reuse next year or donate decorations to local schools, churches, town or non-profit organizations.

#### All lit up!

Set your Christmas lights on a timer to only run during the time it becomes dark and when you go to sleep at night or better yet, reduce your outdoor decorations. Do you really need a thousand strings of lights on your home? What about that huge blow-up Santa that waves? If you do use Christmas lights, consider switching to energy efficient LED lights. You can save up to 90% on your energy costs that way.

#### CHRISTMAS TREES

##### Season's Greenings

Get a live Christmas tree that you can plant in your backyard when you are finished with it. Your local garden center will sell live Christmas trees during the holidays. If you must chop down a live Christmas tree, be sure to call Turlock Scavenger for information on how to recycle your tree at 668-7274.

Another option is to grow your own. If you have the outdoor space, start a tradition now of planting a new evergreen tree every year. After a few years, you'll be able to decorate them outdoors, cut one down to bring inside, or trim a few branches to use for decorative indoor garlands and wreaths.

#### HOLIDAY MEALS

Use leftover vegetables to make soup after the holiday or donate it to a local charity or soup kitchen. What you can't use, you can compost in your backyard. And remember, never pour fats, oils or grease down the drain when preparing your holiday feast!

To remove your name from our mailing list or for questions and/or comments— send an email to [TCordell@turlock.ca.us](mailto:TCordell@turlock.ca.us)

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