



Turlock 2024

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Report Parameters

3 ZIPs

95380 Turlock, CA (in Stanislaus county)

95382 Turlock, CA (in Stanislaus county)

95381 Turlock, CA (in Stanislaus county)

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical areas.

Economy Overview

77,478

Population (2023)

Population **decreased by 3,043** over the last 5 years but is projected to **grow by 180** over the next 5 years.

40,440

Total Regional Employment

Jobs **grew by 1,540** over the last 5 years and are projected to **grow by 2,763** over the next 5 years.

\$70.7K

Avg. Earnings Per Job (2023)

Regional average earnings per job are **\$12.6K below** the national average earnings of \$83.3K per job.

Takeaways

- As of 2023 the region's population **declined by 3.8%** since 2018, falling by 3,043. Population is expected to **increase by 0.2%** between 2023 and 2028, adding 180.
- From 2018 to 2023, jobs **increased by 4.0%** in 3 California ZIPs from 38,899 to **40,440**. This change **fell short of the national growth rate of 4.3% by 0.3%**. Labor force data is not available for 3 California ZIPs.
- There is no education attainment data for 3 California ZIPs.
- The top three industries in 2023 are Restaurants and Other Eating Places, Education and Hospitals (Local Government), and Local Government, Excluding Education and Hospitals.

	Population (2024)	Labor Force (Jun 2024)	Jobs (2023)	Cost of Living	GRP	Imports	Exports
Region*	77,445	N/A	40,440	125.0	\$5.22B	\$7.75B	\$7.73B
State	38,772,527	19,290,622	20,469,059	134.8	\$3.78T	\$1.90T	\$2.70T

Jun 2024 Labor Force Breakdown

Population breakdown data is not available at the ZIP level. Please choose a different region to see this data.

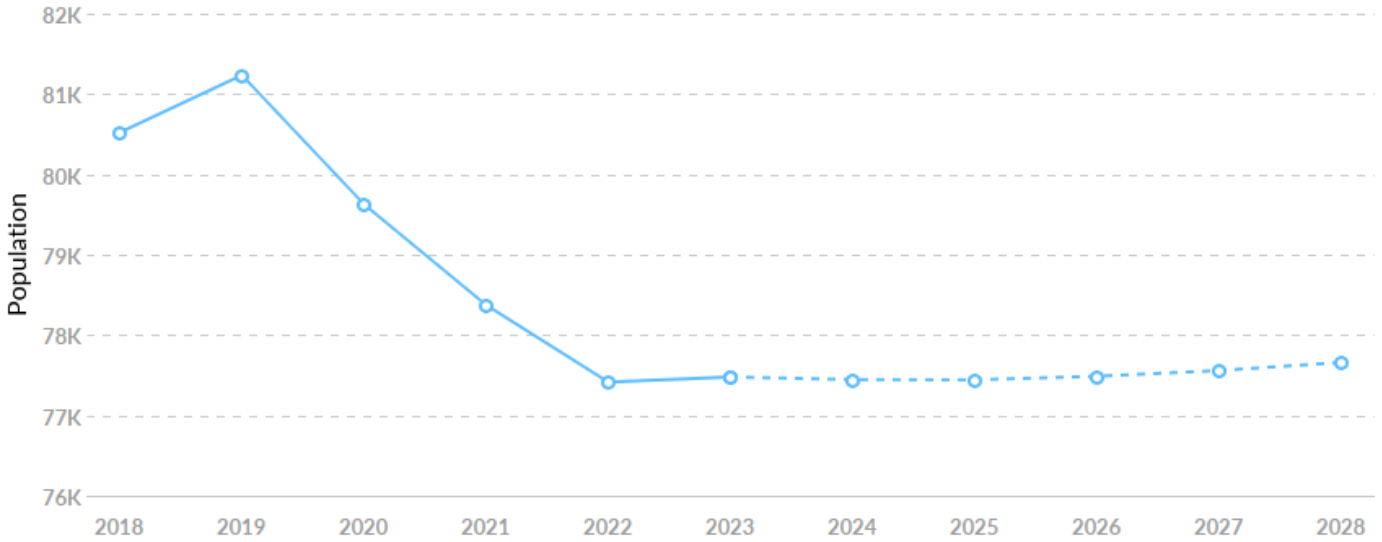
Educational Attainment

Educational attainment data is not available at the ZIP level. Please choose a different region to see this data.

Historic & Projected Trends

Population Trends

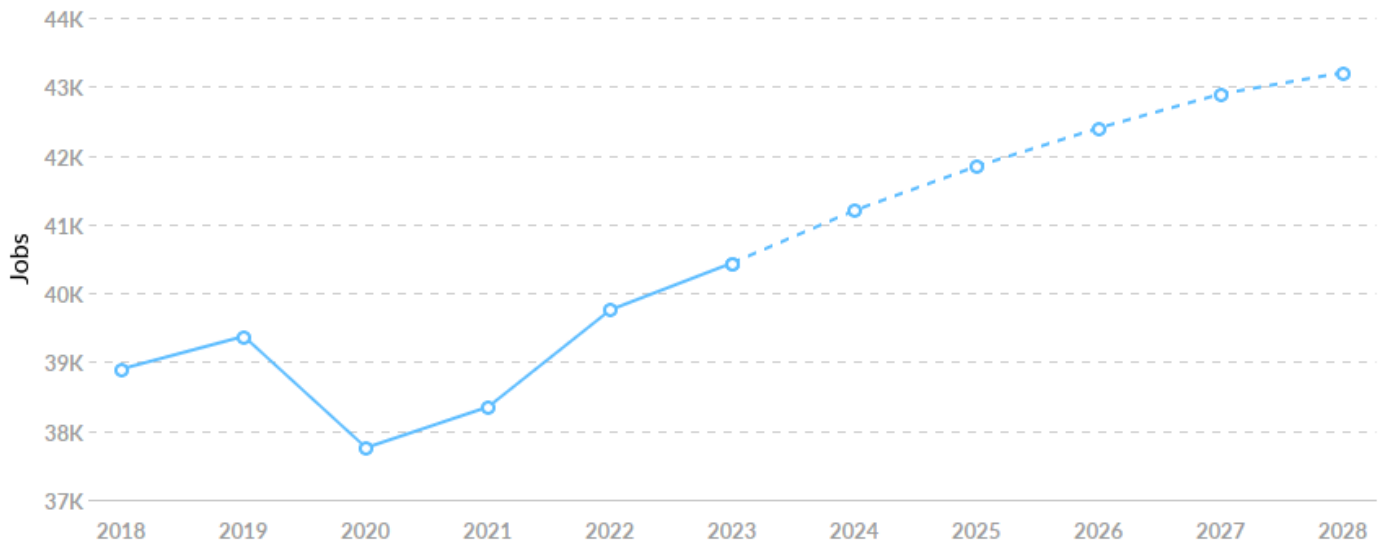
As of 2023 the region's population **declined by 3.8%** since 2018, falling by 3,043. Population is expected to **increase by 0.2%** between 2023 and 2028, adding 180.



Timeframe	Population
2018	80,521
2019	81,234
2020	79,627
2021	78,373
2022	77,414
2023	77,478
2024	77,445
2025	77,442
2026	77,487
2027	77,558
2028	77,659

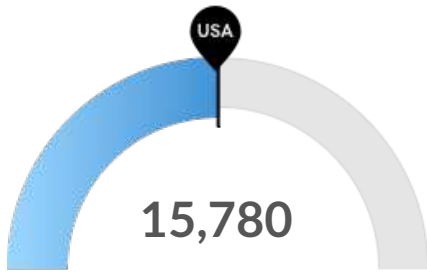
Job Trends

From 2018 to 2023, jobs increased by 4.0% in 3 California ZIPs from 38,899 to 40,440. This change fell short of the national growth rate of 4.3% by 0.3%.



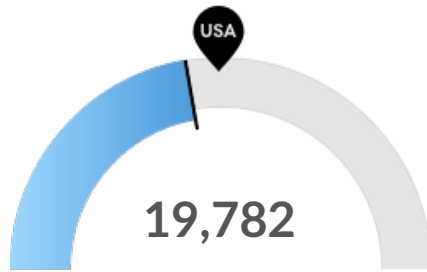
Timeframe	Jobs
2018	38,899
2019	39,373
2020	37,755
2021	38,348
2022	39,757
2023	40,440
2024	41,202
2025	41,843
2026	42,399
2027	42,893
2028	43,203

Population Characteristics



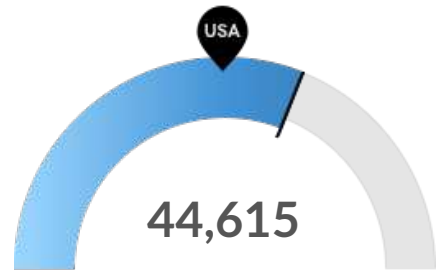
Millennials

Your area has 15,780 millennials (ages 25-39). The national average for an area this size is 15,741.



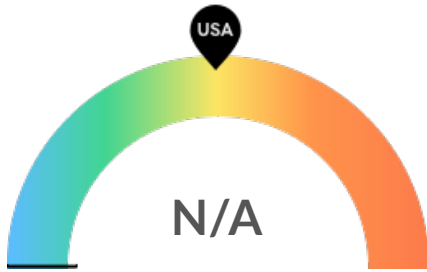
Retiring Soon

Retirement risk is low in your area. The national average for an area this size is 23,200 people 55 or older, while there are 19,782 here.



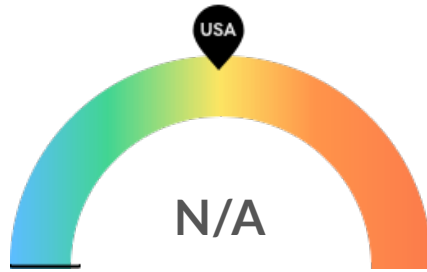
Racial Diversity

Racial diversity is high in your area. The national average for an area this size is 31,836 racially diverse people, while there are 44,615 here.



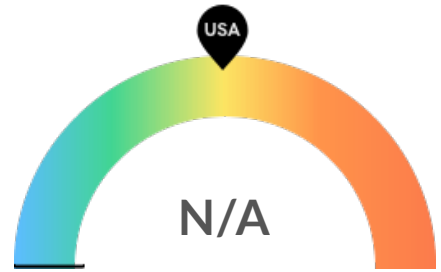
Veterans

Veterans data is not available at the ZIP level. Please choose a different region level to see this data.



Violent Crime

Crime data is not available at the ZIP level. Please choose a different region level to see this data.

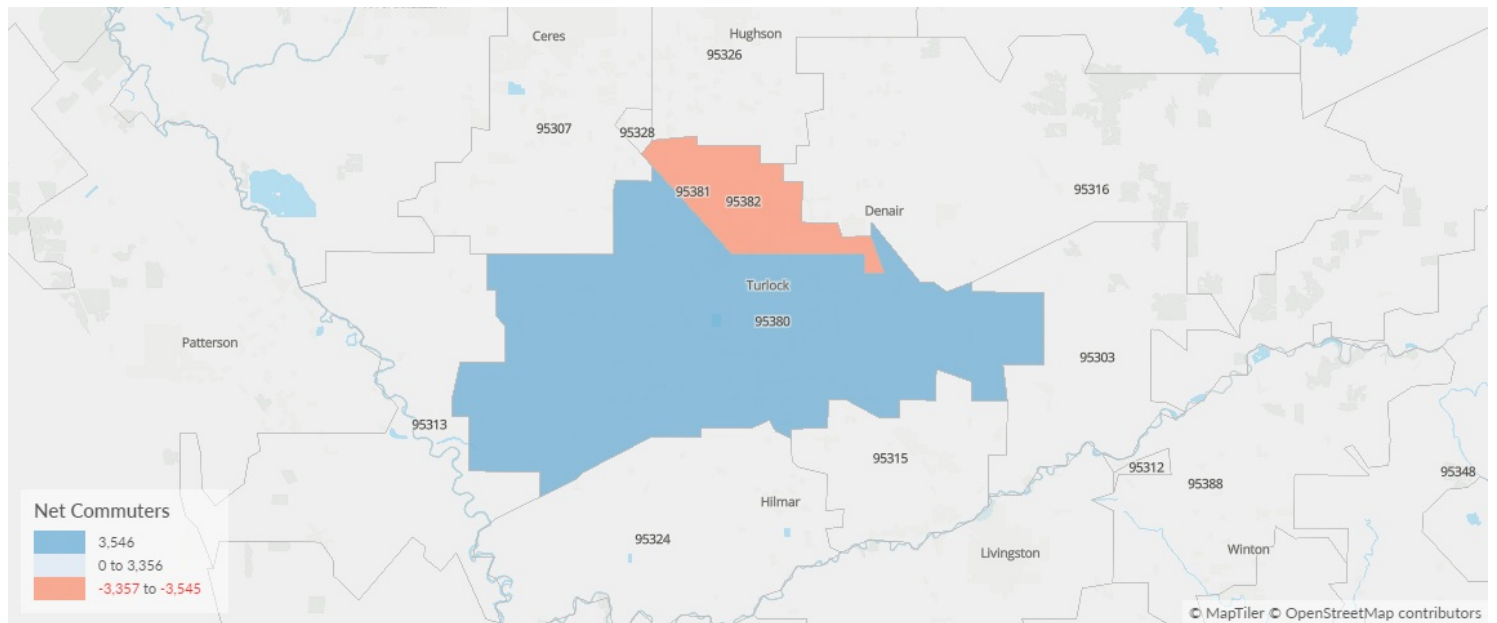


Property Crime

Crime data is not available at the ZIP level. Please choose a different region level to see this data.

Place of Work vs Place of Residence

Understanding where talent in the region currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

ZIP	Name	2023 Employment
95380	Turlock, CA (in Stanislaus...	24,399
95382	Turlock, CA (in Stanislaus...	15,567
95381	Turlock, CA (in Stanislaus...	473

Where Talent Lives

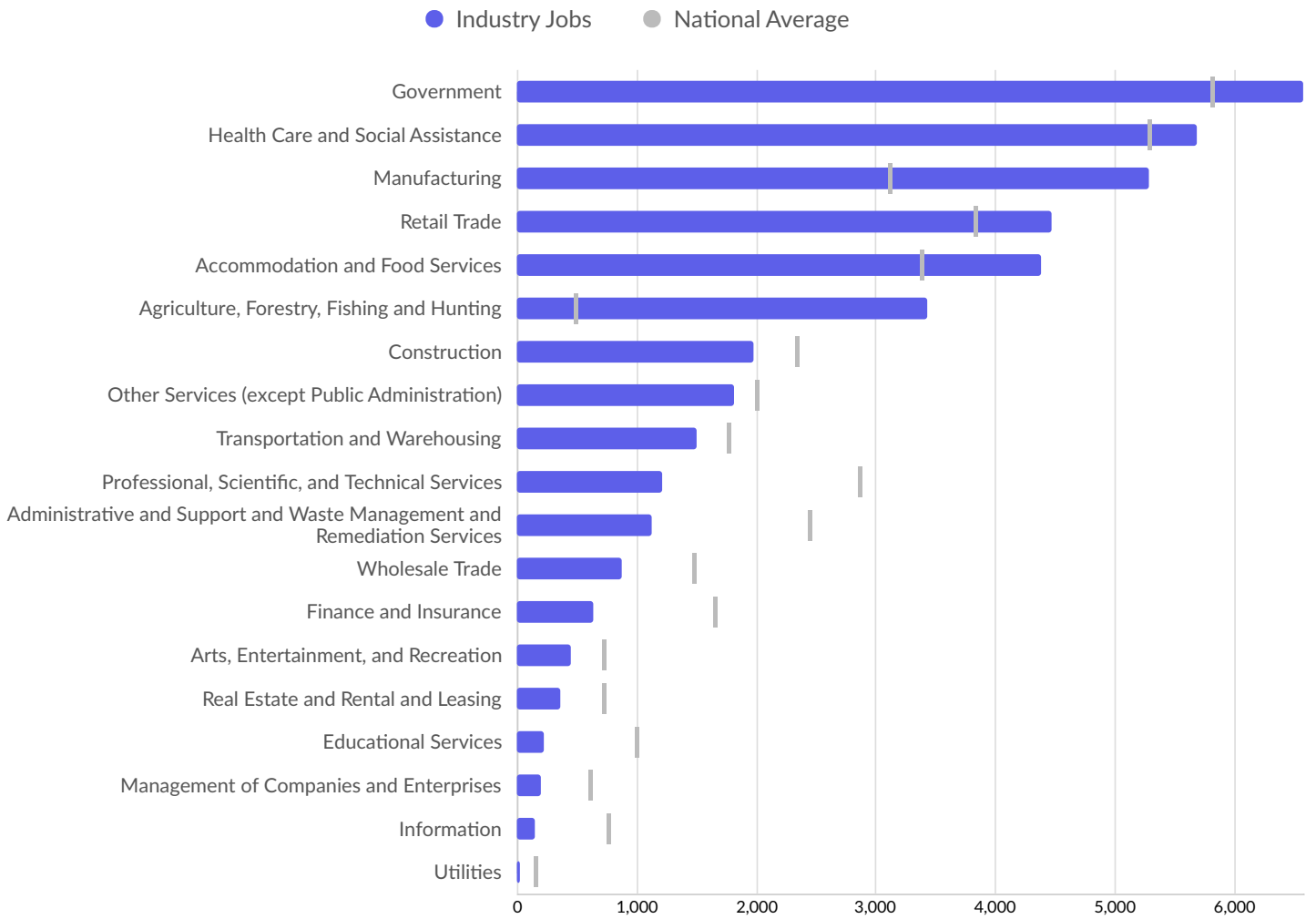
ZIP	Name	2023 Workers
95380	Turlock, CA (in Stanislaus...	20,853
95382	Turlock, CA (in Stanislaus...	18,924
95381	Turlock, CA (in Stanislaus...	473

Inbound and Outbound Migration

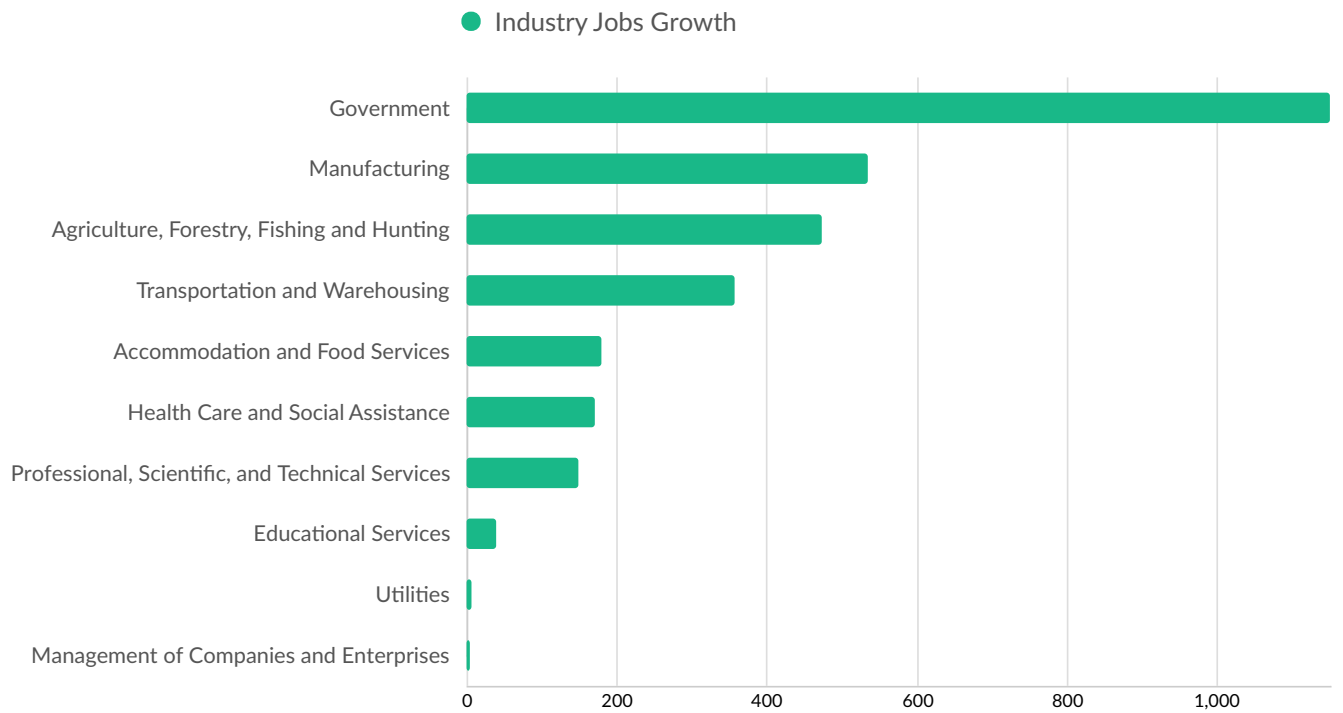
Migration data is not available at the ZIP level. Please select county level or higher to see this data.

Industry Characteristics

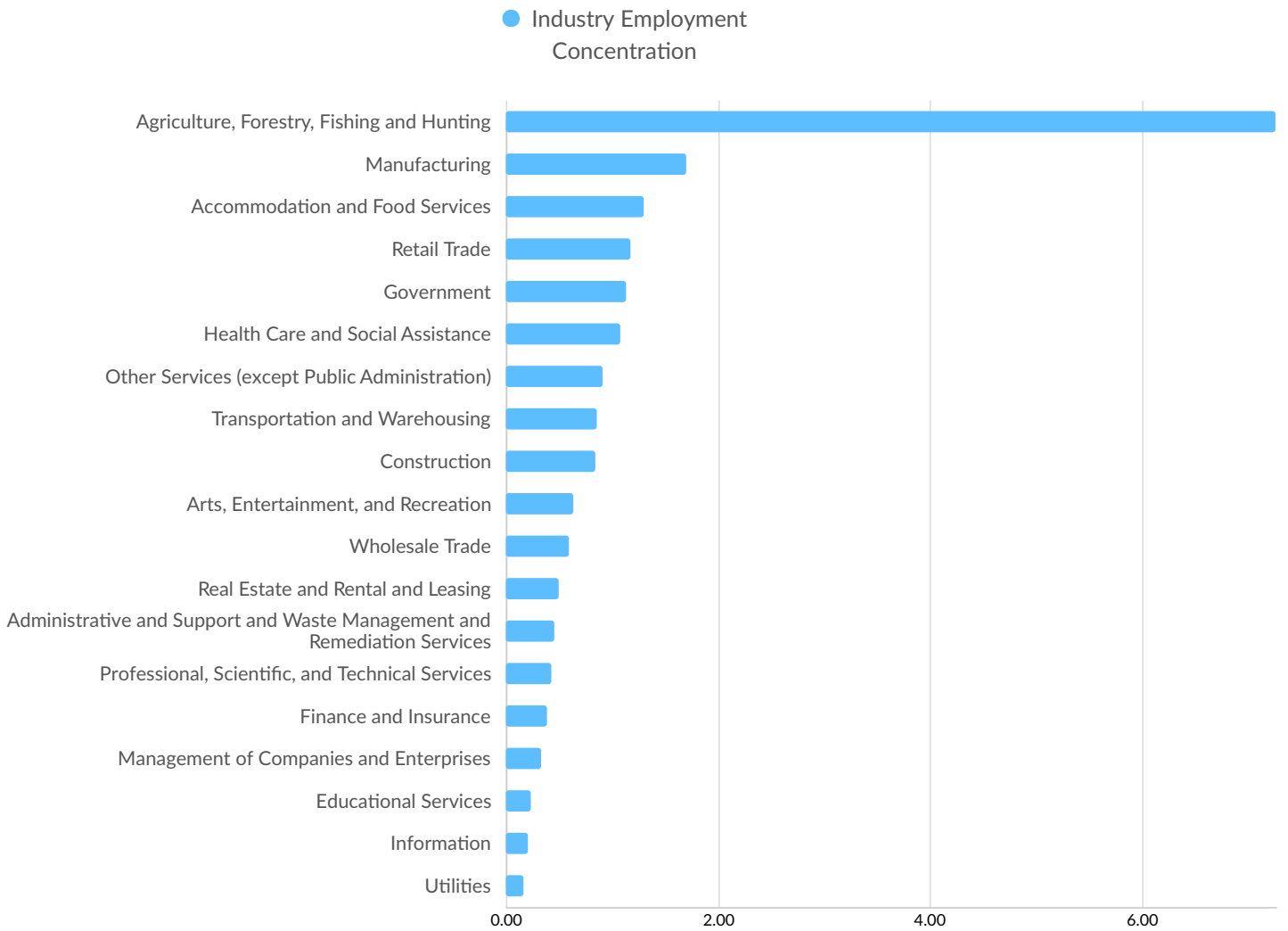
Largest Industries



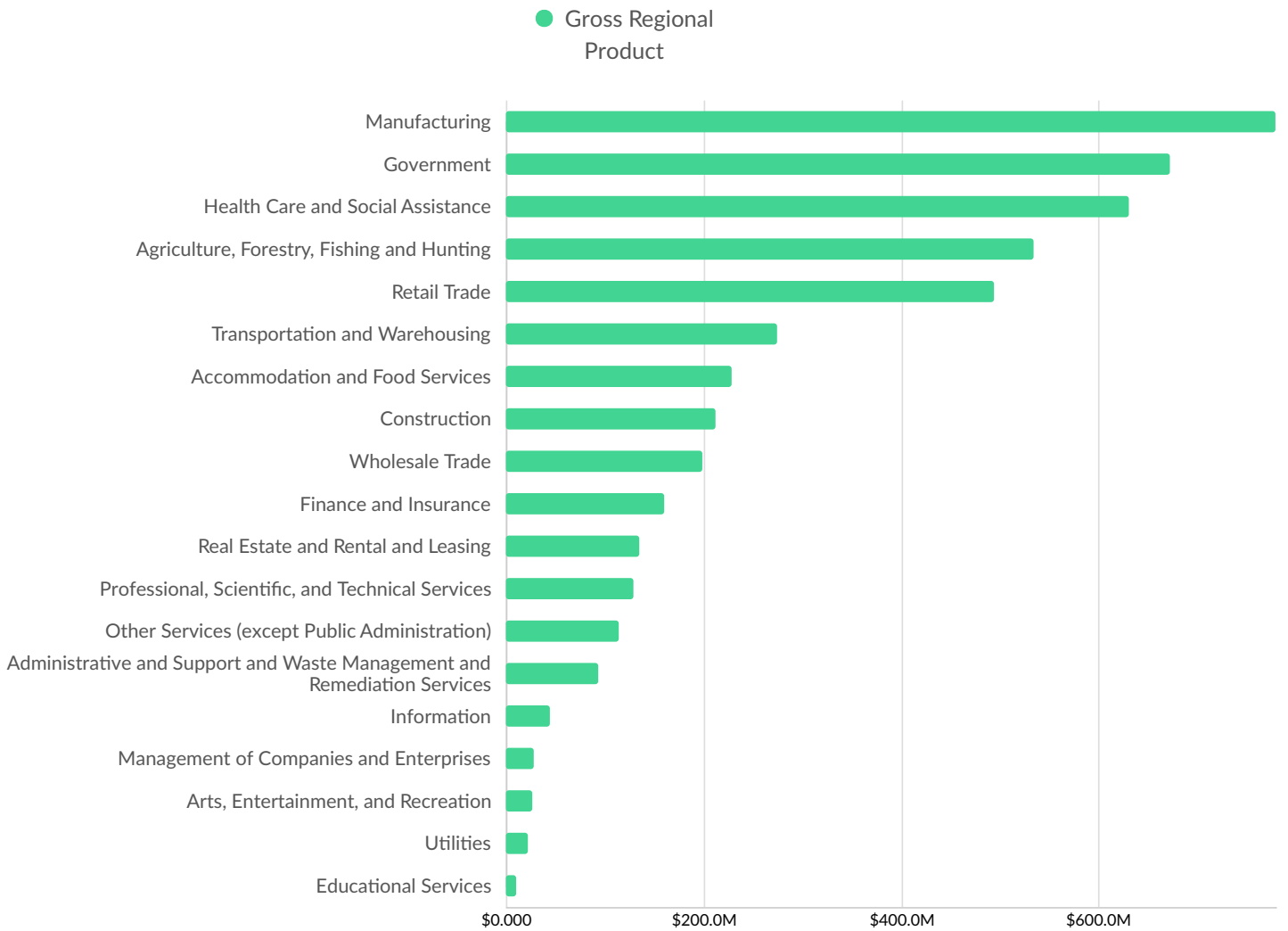
Top Growing Industries



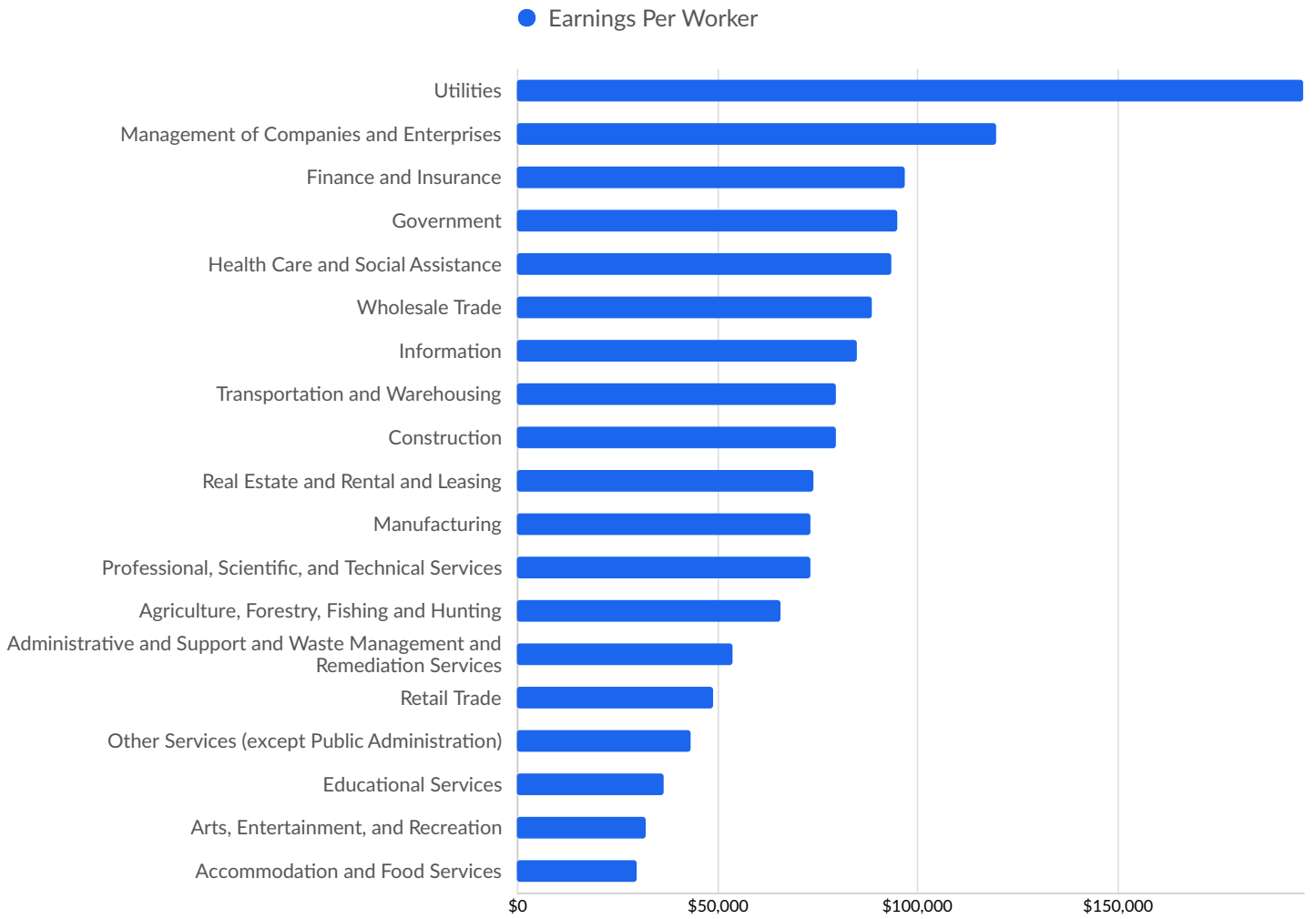
Top Industry Employment Concentration



Top Industry GRP



Top Industry Earnings



Business Characteristics

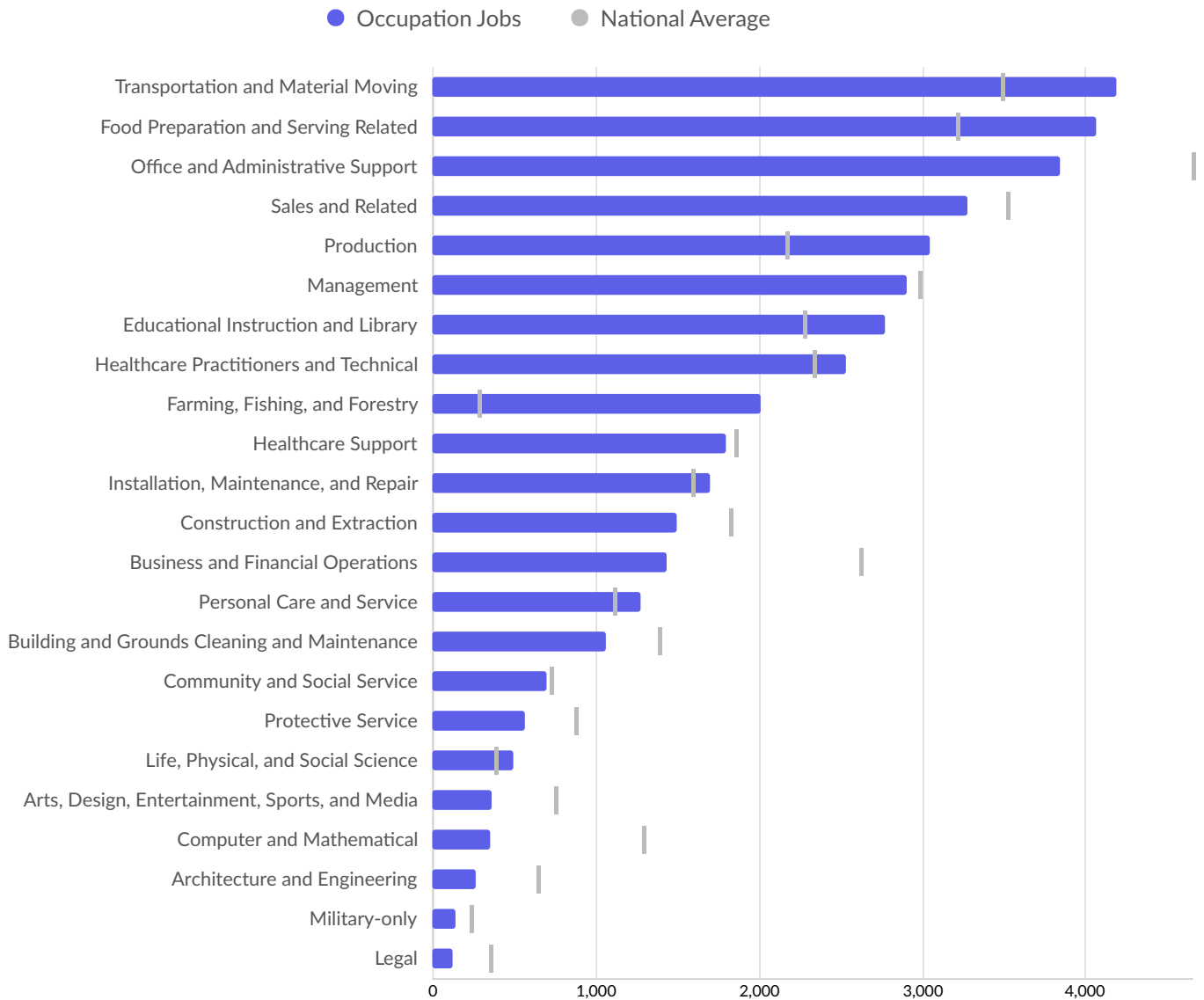
Business Size



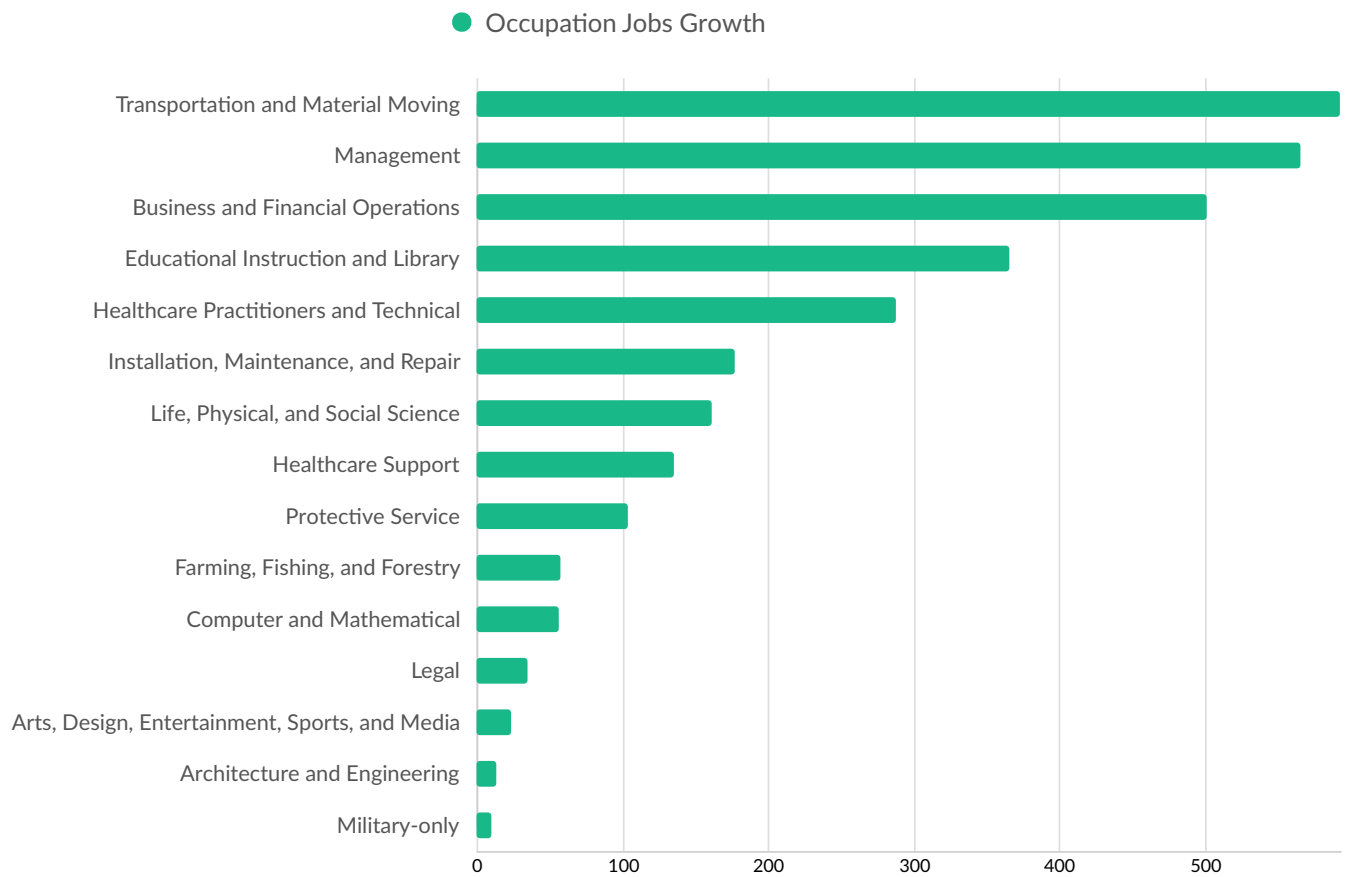
**Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

Largest Occupations

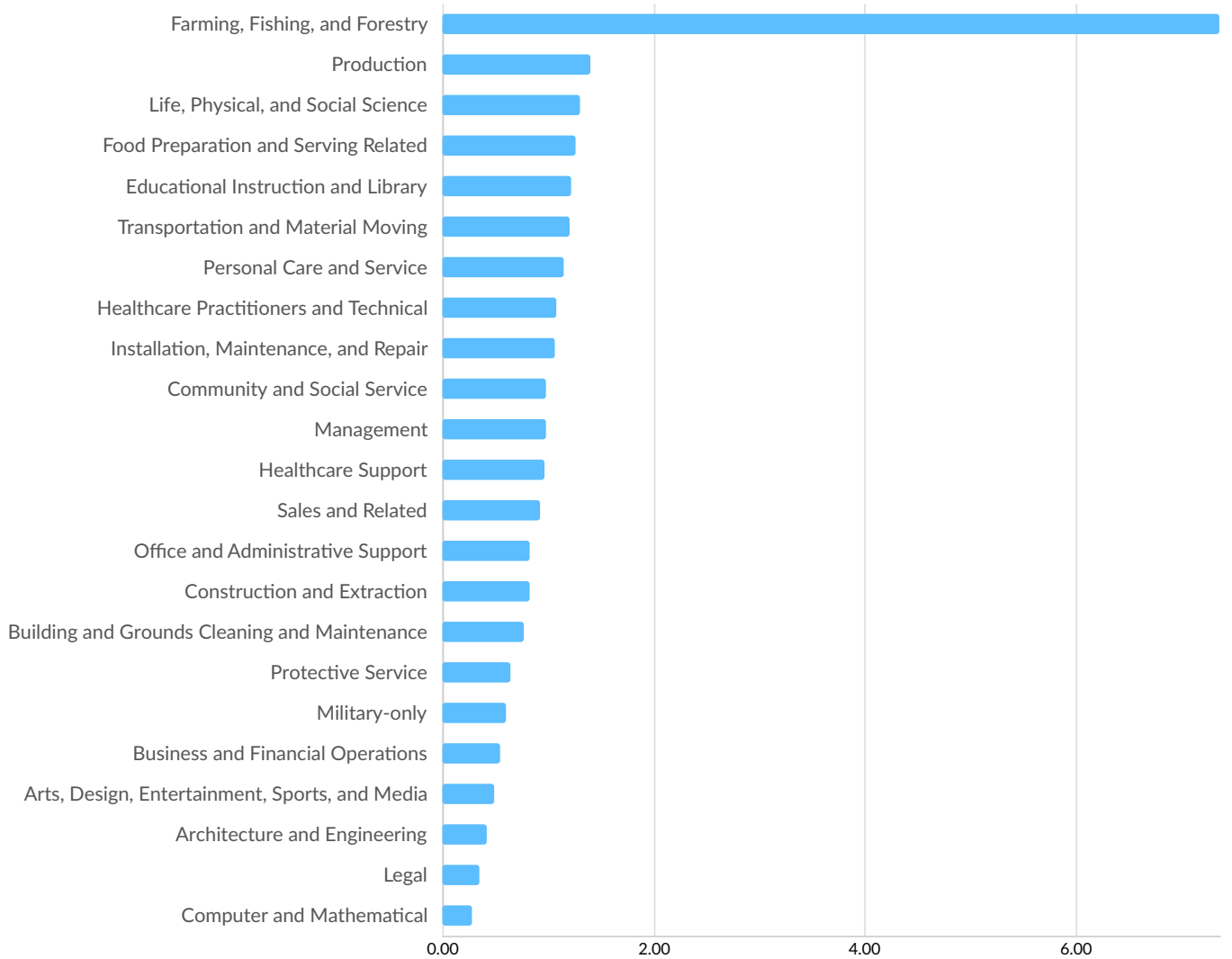


Top Growing Occupations

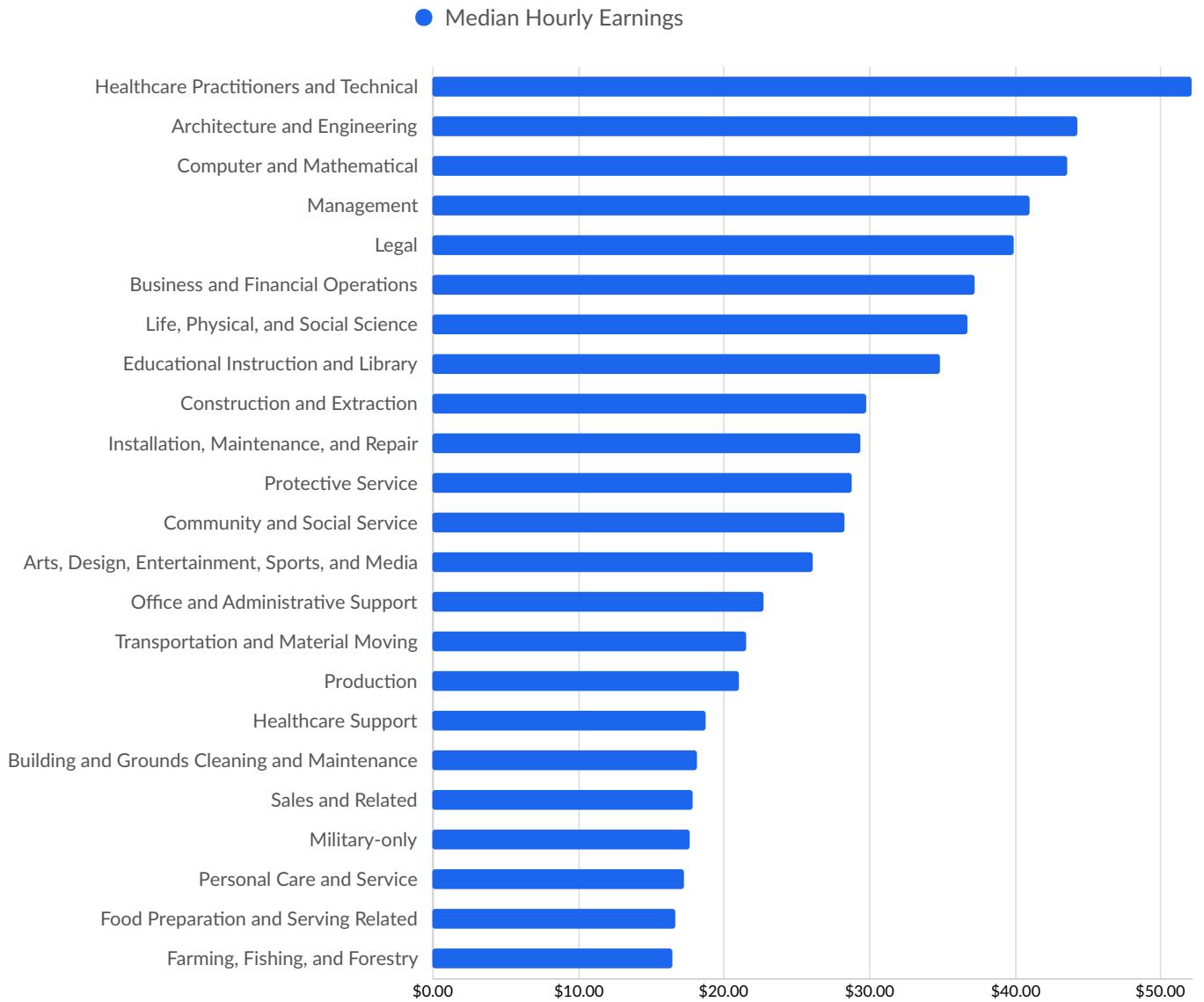


Top Occupation Employment Concentration

● Occupation Employment Concentration



Top Occupation Earnings

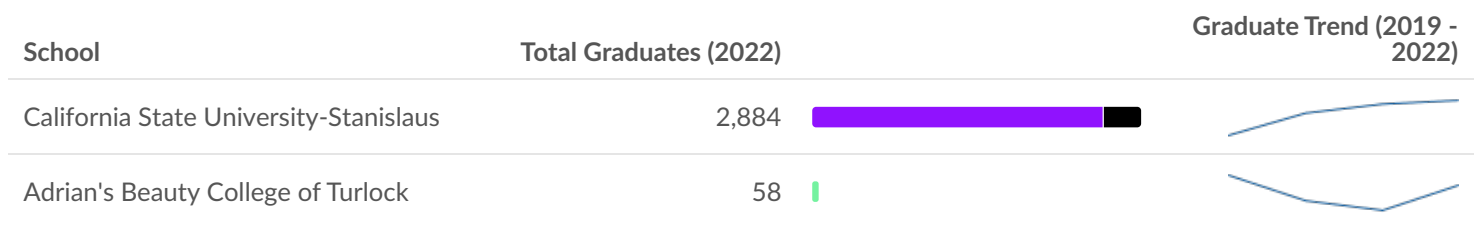


Postings data is not available for the currently selected region.

Underemployment data is not available for the currently selected region.

Educational Pipeline

In 2022, there were 2,942 graduates in 3 California ZIPs. This pipeline has grown by 9% over the last 4 years. The highest share of these graduates come from "Business Administration and Management, General" (Bachelor's), "Psychology, General" (Bachelor's), and "Liberal Arts and Sciences/Liberal Studies" (Bachelor's).



- Certificate
- Associate's
- Bachelor's
- Master's or Higher