



CITY OF TURLOCK
PUBLIC WORKS DEPARTMENT
TRANSIT DIVISION



NEWS RELEASE

FOR IMMEDIATE RELEASE
February 24, 2023

Contact: Wayne York
Transit Manager
209-669-2800
transit@turlock.ca.us

City promotes Go Green Week with free transit and educational outreach to children

TURLOCK, CA – The City of Turlock will be partnering with local businesses, agencies and schools during Go Green Week (March 13-18, 2023) to promote the importance of sustainability and making choices that contribute positively to the environment. These efforts include tours of local wastewater treatment and recycling facilities for participating schools, an art and recycling contest for children, as well as free, fixed route transit for all members of the public.

“I am looking forward to this year’s ‘Go Green Week’ activities for our community,” said Turlock Mayor Amy Bublak. “These events offer unique opportunities for education and experiences related to recycling, public transit and tours of our municipal facilities.”

The City’s Municipal Services Department will be working with local partners such as Turlock Irrigation District (TID), Turlock Scavenger, Cruzin’ Critters and EcoHero, to provide on-site educational presentations at area schools. Tours of the City’s wastewater treatment facilities, as well as Turlock Scavenger’s recycling facilities, will also be available. Children will have the opportunity to participate in a recycling contest, as well as submit art as part of a T-shirt design contest for the next year’s official Go Green Week T-shirt. The 2023 Go Green T-shirt was designed in 2022 by Ava Garcia.

“With an excess of 39 million residents in California, we must all learn to conserve and be green-minded in every facet of our lives,” said Dale Goodman, Municipal Services Director. “Go Green!”

Turlock Transit, the City’s transit service, along with the Stanislaus Regional Transit Authority (StanRTA), will be providing free, fixed route transit to all members of the public during Go Green Week as part of a joint, free fare promotion. The goal of the joint promotion is to improve

air quality through the reduction of single-occupant vehicle trips, reduce congestion and promote increased use of transit throughout the year. Funding for this joint promotion is made available through transit grants, including funding from the Low Carbon Transit Operations Program (LCTOP).

“We’re excited to coordinate our efforts with our regional partners to make it easier than ever for all residents to experience the benefits of transit, especially for those residents that have never stepped foot on a bus before,” said Transit Manager Wayne York. “Public transportation can be an effective way to mitigate traffic congestion, improve air quality and travel throughout Turlock and the region.”

Community members are encouraged to highlight their own Go Green efforts on social media by using the #GoGreen2023 hashtag and tagging @TurlockMuni (Instagram) or @TurlockTransit (Facebook, Twitter or Instagram). For more information regarding Go Green Week, please visit <https://www.turlocktransit.com/gogreen>.

###