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REQUEST FOR INFORMATION

BID NO. 21-032

FOR

BUSINESS DEVELOPMENT AND ASSISTANCE PROGRAM

INFORMATIONAL ADDENDUM NO. 2

DATED ISSUED: November 29, 2021

- 1. Is this a multiyear contract? If so, how many years?**
There is no identified term but a multiyear is an option.
- 2. How much do you have budgeted for this program? How much per year if it's a multiyear contract?**
There is no identified budget for this program, only the funding source was identified by Council.
- 3. Could you please explain what is meant by assisting the City with "developing public communications efficacies" (that seems to be out of context with the rest of the services requested)? Is that internal communication efficacies or external or both?**
The direction was to help the City improve external communication to the public.
- 4. It seems like the focus of this request is on technology... there are any areas of business technical assistance that will help businesses improve. Technology is one, but there are areas of HR, operations, company culture, sales strategy, marketing strategy, exporting, procurement, supply chain, access to capital, etc. Do you want the focus to only be on technology or rather a whole array of business technical assistance?**
Technology is a primary focus identified by Council but the proposal should address all topics that are noted in this question as well.

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