



September 24, 2021

Subject: Notice of Intent to Award
RFP 21-020 "Transit Advertising Program Management"

Proposers:

The City's Evaluation Committee has concluded their review of the single proposal submitted under the above referenced Request for Proposals (RFP) and found the proposal to be responsive to all RFP requirements. The proposal was reviewed against the established scoring criteria and the final results were as follows:

City staff is recommending the award of an agreement with **Lamar Transit, LLC**, of Baton Rouge, Louisiana. This recommendation will be considered by the Turlock City Council at their regularly scheduled meeting on Tuesday, October 26, 2021. This notice should serve as the Notice of Intent to Award.

If you have any questions or concerns, please feel free to contact me at (209) 669-2800 or by email at wyork@turlock.ca.us. Thank you for your time.

Sincerely,

Wayne York
Transit Manager